

# Privacy Policy Notice

**The policy:** This privacy policy notice is for this website; [www.talgarthdistrictregeneration.org](http://www.talgarthdistrictregeneration.org), served by Talgarth & District Regeneration Group and governs the privacy of those who use it. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing / using this website.

Policy key definitions:

- "I", "our", "us", or "we" refer to the organisation, Talgarth & District Regeneration Group.
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Act.
- PECR means Privacy & Electronic Communications Regulation.
- ICO means Information Commissioner's Office.
- Cookies mean small files stored on a user's computer or device.

## Processing of your personal data

Under the GDPR (General Data Protection Regulation) we control and / or process any personal information about you electronically using the following lawful bases.

- We are exempt from registration in the ICO Data Protection Register because we are a small voluntary organisation.
- **Lawful basis:** Consent  
**The reason we use this basis:** We collect information such as your name and email address in order to respond to your enquiries about the organisation and its work.

**We process your information in the following ways:** If requested by you, we would keep you updated on the group's activities until you inform us that you no longer wish to receive such information.

**Data retention period:** We will continue to process your information under this basis until you withdraw consent or it is determined your consent no longer exists.

**Sharing your information:** We do not share your information with third parties.

## Your individual rights

Under the GDPR your rights are as follows. You can read more about [your rights in details here](#);

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and
- the right not to be subject to automated decision-making including profiling.

You also have the right to complain to the ICO [[www.ico.org.uk](http://www.ico.org.uk)] if you feel there is a problem with the way we are handling your data.

We handle subject access requests in accordance with the GDPR.

## Internet cookies

We use cookies on this website to provide you with a better user experience. We do this by placing a small text file on your device / computer hard drive to track how you use the website, to record or log whether you have seen particular messages that we display, and to keep you logged into the website where applicable.

Some cookies are required to enjoy and use the full functionality of this website.

We use a cookie control system which allows you to accept the use of cookies, and control which cookies are saved to your device / computer. Some cookies will be saved for specific time periods, where others may last indefinitely. Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

Cookies that we use are;

- Google Analytics – these cookies track visitors to the site by IP address and gives us insights into the popularity of the pages.
- Yola – these cookies also provide information on the number of page visits.

## Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

## Transparent Privacy Explanations

We have provided some further explanations about user privacy and the way we use this website to help promote a transparent and honest user privacy methodology.

## Email marketing messages & subscription

Under the GDPR we would use the consent lawful basis for anyone subscribing to a newsletter or similar mailing list. We may collect certain data about you in the future, as detailed in the "Processing of your personal data" above. Any email marketing messages we will send are done so through an EMS, email marketing service provider. An EMS is a third party service provider of software / applications that allows marketers to send out email marketing campaigns to a list of users.

Email marketing messages that we send in future may contain tracking beacons / tracked clickable links or similar server technologies in order to

track subscriber activity within email marketing messages. Where used, such marketing messages may record a range of data such as; times, dates, I.P addresses, opens, clicks, forwards, geographic and demographic data. Such data, within its limitations will show the activity each subscriber made for that email campaign.

Any email newsletters we will send would be in accordance with the GDPR and the PECR. We will provide you with an easy method to withdraw your consent (unsubscribe) or manage your preferences / the information we hold about you at any time.